



#### Dear Colleagues and Donors:

When I walk around our beautiful campus and see the recognition plaques with my relatives' names, I am reminded of my own family's treasured time at The Philadelphia Protestant Home (PPh) and of just how long PPh has been such a significant part of my life.

With its array of resident-centered resources to meet all levels of need — from Independent Living to Personal Care, Skilled Nursing and Rehabilitation — PPh has distinguished itself as an exemplary model of senior living. True to the roots of our founding mission, the care we provide to our residents is the singular reason PPh exists — and your loyal and generous support helps make this important work possible.

With your gifts, in 2015 we were afforded the opportunity to purchase more than 200 comfortable new chairs with armrests for our Social Hall, which I don't have to tell you is a very popular amenity among our residents. Also, we've been able to make needed capital improvements, such as bathroom renovations and projects to help us maintain a clean, attractive and welcoming community.

Donations also go toward the Benevolent Care Fund, which allows residents of PPh who have diminished their financial resources through circumstances beyond their control to continue to stay in the place they have come to call home and receive the care they need and deserve.

In 2015, as we commemorated our "Treasured Past" 125th anniversary, we also launched a special giving campaign and established a Wall of Honor to recognize donors who pledged gifts of \$1,000 or more. Our goal was to raise at least \$125,000, and it is my privilege to share that we not only exceeded this goal, but also received a much-appreciated \$125,000 matching grant from The Arcadia Foundation, a long-time supporter of PPh.

Regardless of your gift size, every dollar enables us to continue our mission of helping every PPh resident achieve the best possible quality of life. While only time will tell what the universe has in store for PPh over the next 125 years, as future generations come to call PPh home, we'll still be counting on the giving spirit of our donors. My hope is that, years from now, other families will walk through our doors, see their loved ones' name, and feel the same fond connection to PPh as I do now.

Sincerely,

W. Russell Koerwer

Chairperson, PPh Board of Directors



\$125,000
MATCHING GRANT FROM THE ARCADIA FOUNDATION

\$125,000
CAMPAIGN GOAL

# Dear Friends of The Philadelphia Protestant Home:



The world has changed in unforeseeable ways since a group of German church ministers came together 125 years ago to provide housing for aging parishioners who could no longer care for themselves. Yet, as that humble first Home has evolved into a thriving senior living community, one constant has endured the test of time: our legacy of resident-centered care.

The Philadelphia Protestant Home (PPh) you know today maintains a steadfast commitment to allowing

its residents the opportunity to achieve their highest possible quality of life, just as the founding ministers envisioned in 1890.

In 2015, we proudly celebrated our "Treasured Past" 125th anniversary. Throughout the year, residents and staff alike came together to honor the history of PPh through various activities, including a commemorative oak tree dedication in front of Lawndale Manor, and at our signature Founders' Day event on November 17. Founders' Day culminated in grand style with the dedication of our new mission statement and the unveiling of a beautiful PPh historical timeline display in the main lobby.

From an operational and organizational perspective, we had plenty of other key accomplishments to celebrate in 2015 along with our 125th anniversary, which will help position PPh for continued success in the future. Thanks to the outstanding efforts of our leaders, staff and volunteer board members, PPh achieved objectives supporting our strategic pillars of quality, affordability, peace-of-mind security, and active living.

With your generous support, the PPh family and campus are bigger and stronger than ever. Together, we look ahead to the promise of our "Triumphant Future." Please accept my deepest appreciation for your dedication to our mission and our PPh family.

Sincerely,

Anthony L. Manzo President and CEO



# 2015 <u>MAJOR ACCOMPLISHMENTS</u>

#### **QUALITY**

- Underwent a second deficiency-free Department of Health inspection in the Skilled Nursing & Rehabilitation Center
- Maintained our five-star rating from the Centers for Medicare & Medicaid (CMS) Services
- Recognized again by
  U.S. News and World Report
  as one of the
  best nursing
  homes in the

# ACTIVE LIVING AND WELLNESS

- Completed major capital improvements to resident facilities, including:
  - Third-floor renovations of Pathways, Skilled Nursing & Rehabilitation Center
  - Renovations in the main lobby restrooms
  - New roof on the Lawndale Manor building
- Hired a new Executive Chef
- Introduced new menu options, including vegetarian selections

#### AFFORDABILITY, PEACE-OF-MIND SECURITY

- Refinanced all long-term debt (\$22 million)
- Exceeded our fundraising goal of \$125,000, and received \$282,570 in donations for the 125th anniversary campaign

# 1890-2015 Celebrating PPh's Treasured Past

On March 4, 1890, the noble vision of our founding ministers — to better tend to the needs of aging parishioners — became a life-changing reality. On this date, The Philadelphia Protestant Home (PPh) was incorporated in the Commonwealth of Pennsylvania, our Charter was granted, and we welcomed our first resident, Maria Magdalena Seitz.

Over the more than 12 decades since PPh's humble beginning, we have steadily expanded our services and amenities to better meet the needs of the residents in our senior living community. Today, PPh offers Independent Living, Personal Care, and Skilled Nursing and Rehabilitation options with access to numerous programs for our residents — all under one roof and all at an affordable cost.



Anthony Manzo, President and CEO (pictured above) during the ceremony held on June 24 to commemorate PPh's Quasquicentennial. The White Oak, was generously donated by Sharp's Landscaping.

#### PPh MISSION STATEMENT

Guided by Christian values, the mission of The Philadelphia Protestant Home is to provide a caring senior living community that affords its residents the opportunity to achieve their highest possible quality of life.

Adopted by the PPh Board of Directors on May 19, 2015

On March 4, 2015, the entire PPh family came together in the Social Hall to celebrate the first of several events planned throughout the year to pay tribute to our community's 125th anniversary. We also launched a 125th anniversary campaign to ensure our legacy for many more generations to come.

On November 17, 2015, our anniversary celebration culminated with a Founders' Day event. During this event, we looked ahead to our "Triumphant Future" with a new mission statement to provide guidance and inspiration moving forward. We also unveiled a wonderful historical timeline dislay in

the main lobby, highlighting key milestones

during the past 125 years.

With our donors' generous support, we have been able to give thousands of men and women the opportunity to live their retirement years at PPh with a fresh outlook, to age with dignity, and to enjoy peace-of-mind security should they become unable to afford the cost of care on their own.

Pictured below (from left to right): PPh President and CEO, Anthony Manzo; President of The Arcadia Foundation, Marilyn Steinbright; and PPh Chairperson of the Board of Directors, W. Russell Koerwer, during PPh's Founders' Day celebration held on November 17, 2015. Steinbright, who generously matched our campaign goal with a \$125,000 grant, performed the honor of unveiling the historical timeline display.



# The Bergdoll Society

The Bergdoll Society was established to recognize individuals and organizations who have given \$500 or more in the previous calendar year. It also acknowledges loyal donors who have given to PPh for 10 consecutive years or more. The Society is named for Elizabeth Bergdoll, who bequeathed \$15,000 in 1898 to purchase the land that PPh occupies today.

#### President's Circle \$10,000 +

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#### **Bergdoll Society Award**

In 2015, the Bergdoll Society had the privilege of presenting its treasured Bergdoll Society Award to W. Russell Koerwer, President of Eastern Montgomery County Chamber of Commerce, for his steadfast service and commitment to PPh over many years. As former Chair of the PPh Board of Directors, Mr. Koerwer time and again has demonstrated his value in furthering the mission and ideals of PPh.

Pictured (from left to right): Patrick Donohue, Vice President of Fund Development, Marketing, and Community Relations; Kathleen Wersinger, PPh Board of Directors Fund Development & Marketing Committee Chair; honoree W. Russell Koerwer; and Anthony Manzo, PPh President and Chief Executive Officer.



The 10th annual Bergdoll Society Dinner was particularly special, as PPh introduced a new award, the PPh Community Leadership and Service Award. Our first recipient of the new award was the Lawncrest Community Association (LCA). The award was presented by Richard Soltan, Esq., PPh Board of Directors Chair. The LCA was honored for its commitment to improving the quality of life in the Lawncrest community.

Pictured top (left to right): Phil Grutzmacher, Jack Burkhardt, Kathleen Wersinger, Connie Wersinger, Jean Pleis, Bill Dolbow, Jr. Pictured bottom (left to right): Art Kramer, Peg Kramer, Margaret Simon

The Rev. and Mrs. Rodney S. Kopp Mrs. Margaret Larsen Lawncrest Fourth of July Committee Lawndale Baptist Church Mr. Karl Loewe Mrs. Ruth E. MacBride Mr. Anthony L. Manzo Matura Salon & Spa Management Mrs. Marie McMenamin Ms. Jackie Mikesell Mr. James W. Miller Mrs. Diane E. Nawn Mrs. Kathleen Nucero Mrs. Lydia Oliver Mrs. Mary Ann Parisse Miss Hazel R. Peatman Mr. George Pinel Mrs. Anna (Nancy) Post PPh Greenhouse PPh Independent Living **Residents Association** Mrs. Patricia M. Quinn Mrs. Barbara M. Renn Mr. and Mrs. David Rowe Ms. Thelma Saunders Mrs. Joyce Schmidt Drs. Robert and Eileen Shore Sigel Insurance Group Mr. David Simpson Ms. Regina Smith Mr. and Mrs. Richard D. Soltan The Rev. Harry N. Spink St. Paul's Evangelical Lutheran Church Mrs. Helen M. Stailey Mrs. Brigitte E. Steck The Rev. William E. Stone Mrs. Janet H. Stott

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We have made every effort to ensure accuracy in these listings. If your name was inadvertently omitted, misspelled, or otherwise misrepresented, please contact the Fund Development Department at 215-697-8586.

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In 2015, the Auxiliary of PPh proudly donated \$11,125 to support our Benevolent Care Fund. This fund helps to ensure that our Independent Living residents will never have to worry about their need for continuing care at PPh should they ever exhaust their financial resources. The Auxiliary is an all-volunteer group that raises funds throughout the year to support the mission of PPh. For more information, contact the Auxiliary at auxiliary@pphfamily.org.

Presenting the Auxiliary's 2015 gift (from left to right): Helen Schneider, Treasurer; Dot Layher, Vice President; Clare Condon, Secretary; and Christine Blei, President.



#### IN APPRECIATION OF OUR DONORS' GENEROSITY



Each year, PPh announces its residents-of-the-year distinctions for Independent Living, Personal Care, and Pathways, Skilled Nursing and Rehabilitation. In 2015, we recognized the following three residents with honorary certificates and fresh flower arrangements: (from left to right) Christine Blei, Independent Living Resident of the Year; Edith DeBold, Pathways Resident of the Year; and Norma Mueller, Personal Care Resident of the Year.

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During its 2015 Founders' Day celebration. PPh recognized four colleagues who have achieved 20 or more years of service. Please join us in recognizing (from left to right) Greg Petrucci, Natalie Hardiman, Christina Kish, and Sara Pizarro, who were welcomed into the PPh 20-Year Club. The 20-Year Club has 40 members, 37 of whom are active employees. Our long-tenured employees are experts in their respective areas. More importantly, they have developed cherished relationships with residents over the years.



Mrs. Lena Wallack Mrs. Sheryl Watson Mrs. Lucetta M. Wilson Ms. Linda L. Wray

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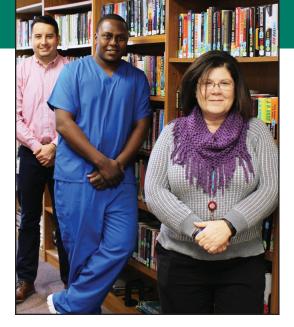
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The endowment was established by Caroline (daughter of Ebbie and Helen) Lloyd and her husband, Jim Lloyd, as well as Frederick "Fred" Schea (son of Ebbie and Helen) and his wife Kathleen Schea. The three scholarship award winners for 2015 (from left to right) Daniel Loughrey, Fund Development; Ricardo Pierre, Health Care; and Kathleen Jaskel, Finance. Kathleen is currently working on her Master of Science degree in accountancy at Holy Family University. Daniel is studying Healthcare Administration at Philadelphia University. Ricardo is studying to become a Registered Nurse at Community College of Philadelphia. As Caroline Lloyd responded when informed of the scholarship award winners, "My parents would have approved."

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# Volunteers\_

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Betty Dawson Rev. Charles Dear Edith DeBold Viola DeFrancisco Darrah Degnan Carol Delgado Nancy Diernback Carol Drummond Alice Durham Isabel Edwards Lydia Eichner Roy Eichner David Elliott Josephine Ellison Dorothy Fairweather Jane Fendell Mike Fesnak Dee Finnegan Jane Fischer Margaret Ford Annie Freeman **Janet Freidel** Ioan Friel James Gallagher Grace Gault Dot Gawinowicz Margaret Gentles Theresa A. Gilbert Christel Ginsberg Beverly Gordy Arlene Graber Richard Graber Anna Grailing Jasmine Greene Edith Grofcsik Lillian Gross William Gross Eleanor Gruber Kathleen Halus Janet Hamilton Ellen Hanssens Emma Harris Gloria Harrison Gunter Hauer Lorraine Haussmann Lucille Hite Barbara Horner Karen Hovle Wilson L. Huffnagle Jeanette Hughes John Hughes Ronald Hugo Max Humpl Phyllis Humpl Marie Hutchinson Evelyn Jarrett Janice Jung

Kayla Jurimas

Lewis Kanas Bill Kavash Rose Marie Kelly Joyce Kerstetter Ann Kniese Joanne Koelle Barbara Kollmer Rev. Rodney S. Kopp William Krai Anneliese Kraemer Doris Kramer Rev. Ben Krey Dolly Lafferty James Leahy Pat Lawson Dorothy Layher Katharina Leisch Rosalie Leschak Karl Loewe Ruth MacBride Elizabeth Malec Rev. Jane Marston Elaine Maxlow Kathleen McAdoo Miriam McCauley George McCullen Jean McGovern Marie McMenamin Mary Mieloch Elizabeth Morlock Norma Mueller Ginny Murphy Virginia Murphy Pat Muschert Pat Musgrove Cathy Myers Barbara Mylod Carol Mylod Gen Nackoney Marion Noack Jean Noble Lydia Oliver Joan O'Meara Emma Osborn Marjorie Pajak Hazel Peatman Anne Plossl Donna Popp Helen Porter Nancy Post Lila Powals Alma Prince Linda Reichert Carol Rhodes Charmaine

Richardson

Helen Ricker

June Rizzo

Fr. Richard Robyn Robert Rudolph Ed Rudzinski Frances Sayers Thelma Saunders Dorothy Schaffer Therese Schmicker Eleanor Schmid Rev. Sonke Schmidt-Lange Helen L. Schneider Betty Schott Kathleen Shaughnessey Joan Shaw **David Simpson** Margie Simon Mildred Sous Helen Stoc Rev. Harry Spink Helen Stailey Marcy Strassmann Wally Strassmann Joan Streit Janet Stott Betty Sweeney Rev. Dr. John Sweet Mary Thomas Tom Thomas Pastor Troutt **Dolores Trueman Bill Turner** Sarah Unrath Sherwood Van Atta Marianne Vescovich Lee Wallach Helen Wester Joyce Wichterman Anneliese Williams Heather Windle Selma Winter Rita Witt June Wodowski **Doris Wollerton** Rev. R. Don Wright Betty Wylot Phyllis Zimmer

Clare Robinson

#### The PPh Auxiliary

Beulah Behm Christine Blei Eileen Bratton Anna Marie Bresnan Donald Bresnan Julia Bundschuh Lisa Burke Marie Campbell Mary Ann Cassizzi



The Office of City Councilwoman Marian Tasco presented PPh with a special proclamation in honor of its 125th anniversary. Anthony L. Manzo, President and Chief Executive Officer of The Philadelphia Protestant Home, graciously accepted the City's citation from Kathleen Wersinger, a representative of the Councilwoman's Office, and Chair, Fund Development, Marketing and Community Relations Committee of the PPh Board of Directors.

Carol Cherrington Hazel Clouse Clare Condon Jewell Coyle Betty Dawson Edith DeBold Josephine Ellison Cindy Faillace Ann Fassel Michael Fesnak Margaret Gentles Cathy Gephardt Eleanore Gruber Lynn Grudowski Betsy Hanssens Richard Hartmann Lucille Hite Dorothy Hood Jennette Hughes Ron Hugo Marian Jones Bridget Klotz Doris Kramer Dolly Lafferty

Patricia Lawson Dorothy Layher

#### Meals on Wheels

Jeanne Ballay Martha Baun Jane Brough Gisela Broughton Ginny Danzizan John Danzizan Betty Dawson Jim & Patti Gaughan Crystal Ginsberg Emma Harris Lorraine Haussmann Jeanette Hughes Ella Johnson Caryn Kuhner Kathy McAdoo Ginny Muller Maryann Schaeffer **Janet Stott** 



"Benevolent care is something we can all relate to. Not only do the many donors and staff at PPh work hard to contribute to this fund, but also the residents who receive assistance through this fund have worked very hard their entire lives. Now that these family members are older and may have faced unexpected healthcare costs or lived longer than they ever imagined, they do not have the financial ability to meet all their needs. The **Benevolent Care Fund allows** them to remain in our Home and continue receiving the healthcare they need."

> — Patricia "Pat" King PPh employee Security Department

#### **Making a Meaningful Impact**

\$575,182

Benevolent (free) care provided by PPh in 2015

\$1,209,396

Under-compensated care provided by PPh in 2015

# Community Benefit

#### **Taking Care and Giving Back**

As a not-for-profit, long-term care organization, The Philadelphia Protestant Home (PPh) takes great pride in our commitment to reinvesting our resources to improve the well-being of not only our residents, but also the broader community outside our campus. We do this through our comprehensive community benefit program, without financial incentive. We focused on four key areas of need:

- Programs, events, and services designed to enhance the well-being of our neighbors in Northeast Philadelphia and beyond
- Financial contributions to make a positive economic impact in our community, including charitable gifts and affordable housing for low-income seniors
- Volunteer work and community service projects performed by our residents and staff
- Grassroots advocacy on behalf of older adults at the local, state, and federal levels

#### 2015 Community Benefit Highlights

All of us in the PPh family take great pride in our tradition as a mission-based, long-term care provider and in our ability to make an impact today — and for many generations to come. In 2015, we partnered with others to promote the well-being of the community by:

- Providing housing and services for more than 600 residents and many members of the community
- Providing affordable housing to low-income residents of the community
- Providing home- and community-based services through the Bridge to Care program for seniors who wish to remain in their homes
- Providing meaningful employment for 606 people, who paid \$557,247 in city wage taxes and \$417,266 in state taxes in 2015
- Making charitable contributions to local community organizations; for example, the Lawncrest Fourth of July celebration and the Second District Police Advisory Council
- Offering fitness and aquatics programs to seniors in the community
- Serving as a site for Independent Blue Cross's Silver Sneakers program
- Providing space for meetings and events free of charge to 13 community, church, school, and civic organizations
- Providing local, state, and national leadership in the interests of seniors and taking an active role in advocating for senior issues
- Participating as active members in local community and business associations and community service projects
- Assisting hundreds of seniors regain maximum independence during their stay in Pathways Skilled Nursing and Rehabilitation Center, enabling them to return to their own homes
- Offering respite and memory care as part of our Personal Care program
- Serving as a training site for medical students, registered nurses, licensed practical nurses, special education students, area high school students, and other future healthcare professionals

#### ENJOYING AN ACTIVE LIFESTYLE AT ANY AGE

Karl Loewe, 87, has no problem keeping busy and enjoying his retirement lifestyle at The Philadelphia Protestant Home (PPh). Karl is a 14-year resident of Gateway Manor, one of the three independent living apartment homes at PPh.

"There is so much going on here at PPh every day, and I like that we have so many choices," he says.

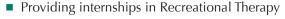
Karl shares that he also enjoys the variety of dining options, such as sitting down to a hot meal in the dining room or enjoying a sweet treat from the Scoops ice cream shop. Some of his favorite independent living activities include the summer concert series; tai chi classes, which are held every Wednesday afternoon; and strolling around the walking path that encircles the beautifully landscaped and secure PPh campus.

When Karl first moved to PPh, he and his late wife lived together in their independent living apartment for three years, until Mrs. Loewe required more specialized care in PPh's supportive memory care environment due to her advancing Alzheimer's disease.

"That was the best care she ever could have received. I still feel very grateful that she could get the excellent and compassionate care that she did at PPh," says Karl, who has been a valued member of The Heritage Society of The Philadelphia Protestant Home since 2002.

Membership in the Heritage Society is reserved for individuals who have remembered PPh in their will or made a deferred gift such as a charitable gift annuity.

"PPh has been so good to me and my wife, so I decided to make a planned gift, because I want to be good to them. The bottom line is kindness. There is so much kindness here from both the staff and the residents. I just love it at PPh, and I doubt I would feel the same way in another retirement home," Karl says.



- Inviting the community to attend free educational sessions on aging, concerts, veteran events, and social activities
- Donating food, clothing, furniture, and household items to various charitable organizations
- Ministering to the diverse spiritual needs of all residents and others in the community
- Offering intergenerational programs, including a summer camp and a tutoring program with a local elementary school
- Conducting two Red Cross blood drives, resulting in the collection of 34 pints of donated blood
- Providing the site for the Cedar Grove Elementary School disaster drill
- Employees donating 40 turkeys to the Sunday Breakfast Rescue Mission Thanksgiving turkey drive
- Providing professionally guided services to resident and community veterans and their families to assist with and expedite the application process for veterans' benefits
- Providing \$2,100 in healthcare education tuition assistance to three employees of PPh through the Eberhard and Helen Schea Endowment Fund for Healthcare Education.





Another highlight of our 2015 Founders' Day celebration was the recognition of residents age 100 or older. In all, six residents ranging from 100 to 103 years old were honored by PPh: Ruth Clark (below left), 103; Marie McMenamin, 102; N. Catherine Hess, 101; Frank Incantalupi, 100 (ablove); Doris Renn, 100; and Kary Schoenfeld, 100.

"Over the years working in various roles, I have developed many personal relationships with residents and witnessed their journey from Independent **Living to Personal Care to** Skilled Nursing. I know some of them don't have family who live close enough to visit, and some residents don't have children or may have outlived their children. At PPh, we are their family! Besides, I simply feel better going home after a hard day's work knowing that I helped someone else — even if just a little bit — enjoy their life here at PPh."

— Victoria Carr, PPh employee Dining Services

### Financial Statement

	2015	2014
ASSETS		
Current Assets	\$9,815,783	\$7,243,743
Assets whose use is limited	22,194,225	22,184,148
Property and Equipment, Net	21,088,976	21,843,294
Other Assets	386,410	395,515
TOTAL ASSETS	\$53,485,394	\$51,666,700
LIABILITIES AND NET ASSETS		
Current Liabilities	\$2,941,750	\$3,668,541
Long -Term Debt	22,125,000	20,915,415
Other Liabilities	254,841	419,669
Deferred Revenues	7,651,376	7,482,377
Derivative Financial Instruments	-	1,201,707
Net Assets	20,512,427	17,978,991
TOTAL LIABILITIES and NET ASSETS	\$53,485,394	\$51,666,700
UNRESTRICTED REVENUE AND EX	PENSE	
Net Resident Service Revenue	\$30,203,067	\$29,417,120
Other Revenues	496,069	468,838
Contributions	744,960	486,464
Investment Income	951,492	1,263,177
Net Assets released from restrictions	184,109	163,366
TOTAL UNRESTRICTED REVENUE	\$32,579,697	\$31,798,965
Less : Operating Expense	28,972,910	28,364,777
OPERATING INCOME	\$3,606,787	\$3,434,188
Unrealized Gain (Loss) on Investments	(773,004)	(40,613)
Loss on refinancing	(286,716)	-
Net Assets released from Restriction used for the Purchase of Property and Equipment	3,132	48,399
(DECREASE)/INCREASE IN UNRESTRICTED ASSETS	\$2,550,199	\$3,441,974
RESTRICTED NET ASSETS		
Contributions	191,706	219,505
Change in value of annuities	(21,228)	(49,776)
Less: Net Assets Released from Restrictions	187,241	211,765
(DECREASE)/INCREASE IN RESTRICTED ASSETS	<b>\$(16,763)</b>	\$(42,036)

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