

The Philadelphia Protestant Home

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2017 Annual Report

Contact Us

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Living Is an *Art*

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Front Cover:
This artwork was inspired by the simple beauty of watercolor paint and reminds us to recognize that “Living Is an Art” every day at PPH.

ASSETS	2017	2016
Current Assets	\$5,465,326	\$8,689,295
Assets whose use is limited	29,049,359	24,867,986
Property and Equipment, Net	22,971,114	22,110,892
Annuities Receivable	56,496	38,575
TOTAL ASSETS	\$57,542,295	\$55,706,748

LIABILITIES AND NET ASSETS		
Current Liabilities	\$4,723,617	\$4,551,020
Long-Term Debt	18,294,214	20,071,763
Other Liabilities	648,647	377,047
Deferred Revenues	7,551,487	7,879,615
Derivative Financial Instruments	6,419	192,202
Net Assets	26,317,911	22,635,101
TOTAL LIABILITIES and NET ASSETS	\$57,542,295	\$55,706,748

UNRESTRICTED REVENUES AND EXPENSES		
Net Resident Service Revenues	\$29,841,975	\$30,020,677
Other Revenues	620,336	625,463
Contributions	451,797	179,440
Investment Income	1,206,380	888,740
Net Assets Released from Restrictions	187,063	191,083
TOTAL UNRESTRICTED REVENUES	\$32,307,551	\$31,905,403
Less: Operating Expenses	31,580,900	30,395,018

OPERATING INCOME	\$726,651	\$1,510,385
Change in Fair Value of Derivative Financial Statement	185,783	(192,202)
Change in Net Unrealized Gain (Loss) on Investments	2,734,205	833,139
Net Assets Released from Restriction Used for the Purchase of Property and Equipment	1,000	3,036
(DECREASE)/INCREASE IN UNRESTRICTED ASSETS	\$3,647,639	\$2,154,358

TEMPORARILY RESTRICTED NET ASSETS		
Contributions	205,313	194,582
Change in Value of Annuities	17,921	(32,147)
Less: Net Assets Released from Restrictions	188,063	194,119
(DECREASE)/INCREASE IN TEMPORARILY RESTRICTED ASSETS	\$35,171	\$(31,684)

Letter from the CEO

Dear PPH Family,

For nearly 130 years, PPH has upheld its Mission to provide a caring senior living community that affords residents the opportunity to achieve their highest possible quality of life. In dedication to that Mission and to our commitment to provide peace-of-mind security for the residents we serve and their families, our incredible medical staff consistently has earned national accolades from both *U.S. News & World Report* and the U.S. Centers for Medicare and Medicaid Services for our best-in-class medical, rehabilitation and nursing care services.

And while we could not be more proud of these outcomes and honors, we are equally proud of our caring approach to serve the whole person — mind, body and spirit. We understand living a fulfilling, robust and connected life requires so much more than world-class medical services. Senior residents also require access to abundant spiritual, social, intellectual and recreational opportunities.

In 2017, PPH celebrated the opening of the Arts, Culture and Education (ACE) Center & Gardens. Since its completion, the 2,472-square-foot, three-story ACE Center has become a social hub of activity for residents, staff and visitors. The interior of this expansive and environmentally friendly space includes a Library; Art Studio and Epicurean Glass Works; a fully integrated Wellness & Aquatics Center with a heated indoor pool, private entrance and additional parking for community guest members; three state-of-the-art resident rooms in our Personal Care Chapters Memory Care Program; a Craft Room; a Fellowship Meeting Room for religious and community groups; and an on-site pharmacy.

PPH residents and guests now can step outside into the new ACE Gardens to enjoy a courtyard that encompasses a grateful Donor Dedication Path; handicapped access, comfortable benches, tables and chairs, a shady pavilion; and an environmentally friendly rooftop to better manage storm water runoff.

Our vision that Living Is an Art culminated in the unveiling of this beautiful new space. Here, PPH residents engage in lifelong learning, pursue individual interests and connect with new friends every day.

On behalf of our residents and their families, our Board of Directors, Administration and staff, we wish to express our sincere appreciation for the continued support of our partners and donors. Our community could not be the remarkable place it has become without you in our PPH Family.



We understand living a fulfilling, robust and connected life requires so much more than world-class medical services. Senior residents also require access to abundant spiritual, social, intellectual and recreational opportunities.

—Anthony L. Manzo,
President and CEO

A handwritten signature in black ink, appearing to read 'A. L. Manzo'.

Anthony L. Manzo, President and CEO

What We Do



Living Is an Art

Living at The Philadelphia Protestant Home (PPH) means living life to its fullest. Residents enjoy worry-free living thanks to our range of helpful programs and services developed to encourage a healthy and active lifestyle that engages the mind, body and spirit. Plus, our proximity to the surrounding community offers even more opportunities for dining, entertainment and cultural experiences — all just a short ride away.

One resident said it best, “We chose our home and our new family. We are together and appreciate the needs of each other.”

ALL-IN-ONE SENIOR LIVING

Here residents find everything they need from a senior living community in one convenient location. New friends...entertainment...activities to help them thrive.

For nearly 130 years, we have excelled at providing our residents with the opportunity to achieve their highest possible quality of life. Here, they enjoy all the flavors of life in a comfortable setting, whatever their passions or needs, surrounded by friends who are Family.

ONE CAMPUS, ONE CONTINUUM, MANY CHOICES

The community provides a full continuum of care, from independent living to personal care to skilled nursing care and rehabilitation — all within one campus, allowing residents to remain with friends in a comfortable environment even if their needs change.

We’re the whole package — reasonably priced home options and health services and people who really care. Plus, we understand that sometimes the unexpected happens and financial challenges arise. Thanks to Benevolent Care, even if residents outlive their financial resources at PPH, they always will have a place to call home.



OUR MISSION & CORE VALUES

Guided by Christian Values, the Mission of PPH is to provide a caring senior living community that affords our residents the opportunity to achieve their highest possible quality of life. Our Core Values align with our Mission:

- **INTEGRITY** Using our moral compass to always act in the best interests of our residents and Family and supporting Benevolent Care
- **FRIENDLY** Being present in every moment and providing exemplary service
- **QUALITY CARE** Doing the right thing with the right person, in the right setting, each and every time
- **COMPASSIONATE** Faithfully ministering to our residents and advocating for issues affecting them
- **RESPECT** Treating each person with human dignity and mutual respect
- **COMFORTABLE** All-in-one senior living community that respects differences and celebrates commonalities

Who We Are



People Who Care

We all can learn some big lessons from our residents about how to enjoy life!

You just might find a retired teacher using a computer to research history or enjoying a leisure read of a large-print book in the Library to learn something new. Look around the community, and you cannot miss seeing the beautiful stained-glass art, awe-inspiring drawings and paintings, and colorful hand-crafted purses incredibly made of recycled plastic shopping bags.

Likewise, you can hear lively music played on the piano and singing in the Chapel and Social Hall. Walk around, and you will find residents socializing and exercising in a phenomenal Wellness & Aquatics Center. You will also find men and women of all faiths worshipping together in a comfortable and safe environment. These images are signs of PPH having carried out the meaning of our Mission in the daily lives of our residents.

These kinds of achievements have been happening daily at PPH for the last 128 years! The ACE Center & Gardens is simply our latest demonstration of how we remain determined to provide excellent service and outstanding quality care.

We have had many gracious donations of all different sizes, and we very much appreciate them all. Major donors to the ACE Center & Gardens who contributed \$1,000 or more in combined unrestricted gifts were honored later in the year during the unveiling of the ACE Gardens Donor Dedication Path.



In 2017, the PPH Auxiliary, in staying true to our heritage, made their largest gift to date: \$12,700 that directly benefits PPH residents. Pictured below during the check presentation at Founders' Day: Patrick Donohue, Vice President Marketing, Fund Development and Community Relations; Barbara Stanton, Controller; Christine Blei, President, PPH Auxiliary; Kathy Wersinger, Office of the President; Anthony Manzo, President and CEO; Richard D. Soltan, Esq., Board Chair.

FOUNDERS' DAY: Celebrating 128 Years of Caring

Each year we celebrate Founders' Day to recognize our beginnings, when a small group of German Protestant ministers, in collaboration with community members, set forth to do something in which they all strongly believed and greatly needed. This collaboration was the founding of PPH as we know it today.

The cause in 1889 was what we now know as the PPH Mission, with Benevolent Care at its very core. Over the years, PPH has grown from one small house on North 5th Street to a 600-resident senior living community.



Letter from the Chair

Dear PPH Family,

At PPH we say we give residents the “opportunity to achieve their highest possible quality of life,” and one needs to look no further for evidence of that steadfast commitment than our beautiful new ACE Center & Gardens.

We believe our residents deserve to live life to the fullest and to make living a form of art.

I personally would like to thank all of you who made generous contributions to the ACE Center & Gardens, our largest endeavor during 2017. Our donors were enthusiastically supportive of the project.

Also, I would like to thank the numerous supporters who contribute to Benevolent Care — the pressing need that continues to increase every year. Benevolent Care is for PPH residents who have outlived their financial resources and no longer can afford the cost of their care.

The rapidly growing number of seniors unable to afford the costs on their own continues to increase. Thus, the need to provide Benevolent Care at PPH increases approximately 8 to 10 percent each year.

PPH provides \$600,000–\$650,000 on average in Benevolent Care each year.

As I finish my term as Chair of the Board, I look back with gratitude for the opportunity for servant leadership. With the help of residents, resident families, employees, volunteers, community members and donors, PPH continues to lead senior care in Philadelphia. I welcome the new Chair, Catherine Nemeth, and wish her the same joy I have experienced during my term while guiding the vision of our Founders.

Thank you again for your support of the PPH Mission. Thank you for helping PPH create programs, services and amenities that allow residents to recognize that no matter your age, Living Is an Art and that is what we do here at PPH better than anywhere else!



Richard D. Soltan, Esq., Chair, PPH Board of Directors



Compassionate giving from our donors has helped ensure that the *crucial details* that matter most to our residents — from large-print books to board games pieces — are never overlooked.

—Richard D. Soltan, Esq.

Board of Directors

BOARD OFFICERS

Anthony L. Manzo, President & Chief Executive Officer
 Richard D. Soltan, Esq, Chair
 Ronald D. Kaufmann, Vice Chair
 Jean Gibson, Treasurer
 Kathleen Wersinger, Secretary

BOARD MEMBERS

Barbara Beckman, Esq.
 James P. Bodine
 Fr. Alfonso J. Concha
 William Davis
 Arthur J. Donley, Jr., D.P.M
 Patricia Long
 Catherine Nemeth
 The Rev. Richard Robyn
 Dianne Campbell-Thomas

PRESIDENT'S LEADERSHIP TEAM

Anthony L. Manzo, President & Chief Executive Officer
 Robert Andres, Vice President, Hospitality & Guest Relations
 Patrick Donohue, Vice President, Fund Development, Marketing & Community Relations
 John Dubyk, Chief Financial Officer & Vice President, Finance
 Daphne Floyd, Vice President, Human Resources
 Richard Hartmann, Vice President & General Counsel
 David Hughes, Vice President, Operations
 Mary Ann Parisse, Vice President, Residential Living & Personal Care
 Annie Varughese, Vice President, Skilled Nursing & Rehabilitation

"I give to PPH to pay forward the gift of compassionate care my mother, Rose, received before she passed in 2017. In an era when medical care is too often impersonal, the staff at PPH proves time and again they are truly exceptional."

—Frank Venuti, whose mother resided at PPH in 2017



2017 RESIDENTS OF THE YEAR

Posing with staff members (back row) are Helen Beal (left), recipient of the Gertrude Corley Personal Care Resident of the Year Award; Gail Small (center), recipient of the Carmela Heine Pathways Skilled Nursing Resident of the Year Award; and Elizabeth "Betty" Bedford (right), recipient of the Reginald and Elizabeth Beauchamp Independent Living Resident of the Year Award. These awards recognize their optimism, determination and perseverance while serving as positive examples for fellow residents and contributing to the well-being of the PPH community.

People Who Made a Difference in 2017

VOLUNTEERS

Gladys Ackerman
 Frances Aigles
 Margarete Allen
 Virginia Alvord
 Betty Anders
 Marie Armstrong
 Mary Auwarter
 Peg Bachman
 Margarete Badke
 Jeanne Ballay
 Dorothy Barber
 Dolores Barraclough
 Gertrude Baxter
 Martha Baum
 Betty Bedford
 Beulah E. Behm
 Marianne Black
 Christine Blei
 Jane Blewett
 Jean Blood
 Gwen Blum
 Dolores Bohn
 Aina Boraas
 Irene Braun
 Anna Marie Bresnan
 Donald Bresnan
 Margaret Brooker
 Jane Brough
 Edith Brown
 The Rev. Randy Brubaker
 Sara Brower
 Mary Anne Brzyski
 The Rev. Sandra Brown
 Julia Bundschuh
 Dorothea Burke
 Lorraine Busch
 Lois Cala
 Marie Campbell
 Julia Caniz
 Lucia Carafa
 Leona Carey
 Adrienne Carter
 Ted Cherrington
 Nancy Chilutti
 Rosemary Clark

Dolores Clarkson
 Susan Cleary
 Hazel Clouse
 Frank Clyde
 Mary Clyde
 Jewell Coyle
 James Creevey
 Susan Creevey
 John Danzeisen
 Virginia Danzeisen
 Karen Darrigo
 Theresa Daugherty
 Miriam Davidson
 Betty Dawson
 The Rev. Charles Dear
 Viola DeFrancisco
 Darrah Degnan
 Carol Delgado
 Nancy Diernback
 Kathy Doran
 Carol Drummond
 Alice Durham
 Isabel Edwards
 Lydia Eichner
 Roy Eichner
 David Elliott
 Josephine Ellison
 Doris Everly
 Dorothy Fairweather
 Jane Fendell
 Mike Fesnak
 Dee Finnegan
 Jane Fischer
 Margaret Ford
 Morene Freedman
 Annie Freeman
 Janet Freidel
 Joan Friel
 Grace Furphy
 Dot Gallagher
 James Gallagher
 Dot Gawinowicz
 Margaret Gentles
 Theresa A. Gilbert
 Christel Ginsberg
 Beverly Gordy
 Arlene Graber

Richard Graber
 Anna Grailing
 Edith Grofcsik
 William Gross
 Kathleen Halus
 Janet Hamilton
 Ellen Hanssens
 Emma Harris
 Gloria Harrison
 Gunter Hauer
 Howard Hausher
 Lorraine Haussmann
 Charles Henry
 Priscilla Henry
 Lucille Hite
 Evelyn Hladchuck
 Barbara Horner
 Karen Hoyle
 Wilson L. Huffnagle
 Jeanette Hughes
 John Hughes
**Ronald Hugo (Volunteer
 of the Year)**
 Max Humpl
 Phyllis Humpl
 Marie Hutchinson
 Evelyn Jarrett
 Janice Jung
 Lewis Kanas
 Rose Marie Kelly
 Joyce Kerstetter
 Ann Kniese
 Joanne Koelle
 Barbara Kollmer
 The Rev. Rodney S. Kopp
 William Krai
 Anneliese Kraemer
 Doris Kramer
 The Rev. Ben Krey
 Dolly Lafferty
 Kristen Lambert
 James Leahy
 Pat Lawson
 Dorothy Layher
 Katharina Leisch
 Karl Loewe
 Ruth MacBride

Elizabeth Malec
 The Rev. Jane Marston
 Doris Mason
 Elaine Maxlow
 Kathleen McAdoo
 Miriam McCauley
 George McCullen
 Jean McGovern
 Marie McMenamin
 Mary Mieloch
 Gertrude Mikus
 Elizabeth Morlock
 Norma Mueller
 Ginny Murphy
 Virginia Murphy
 Pat Muschert
 Pat Musgrove
 Cathy Myers
 Barbara Mylod
 Carol Mylod
 Marion Noack
 Jean Noble
 James O'Donnell
 Lydia Oliver
 Joan O'Meara
 Emma Osborn
 Marjorie Pajak
 Hazel Peatman
 Anne Plossl
 Donna Popp
 Helen Porter
 Nancy Post
 Rose Posey
 Lila Powals
 Alma Prince
 Linda Reichert
 Carol Rhodes
 Charmaine Richardson
 Helen Ricker
 June Rizzo
 Clare Robinson
 The Rev. Richard Robyn
 Robert Rudolph
 Ed Rudzinski
 Elaine Santore
 Frances Sayers
 Dorothy Schaffer

Therese Schmicker
 Eleanor Schmid
 The Rev. Sonke
 Schmidt-Lange
 Helen L. Schneider
 Kathleen Shaughnessey
 Joan Shaw
 David Simpson
 Margie Simon
 Mildred Sours
 Helen Stoc
 The Rev. Harry Spink
 Marcy Strassmann
 Wally Strassmann
 Joan Streit
 Janet Stott
 Betty Sweeney
 Edward Sweeney
 The Rev. Dr. John Sweet
 Mary Thomas
 Tom Thomas
 Pastor Troutt
 Dolores Trueman
 Bill Turner
 Sarah Unrath
 Marianne Vescovich
 Lee Wallack
 Helen Wester
 Joyce Wichterman
 Anneliese Williams
 Heather Windle
 Selma Winter
 Rita Witt
 June Wodowski
 Doris Wollerton
 The Rev. R. Don Wright
 Betty Wylot

AUXILIARY MEMBERS

Beulah Behm
 Christine Blei
 Eileen Bratton
 Anna Marie Bresnan
 Donald Bresnan
 Margie Brooker

Julia Bundschuh
 Lisa Burke
 Marie Campbell
 Julia Caniz
 Mary Ann Cassizzi
 Carol Cherrington
 Hazel Clouse
 Clare Condon
 Jewell Coyle
 Miriam Davidson
 Betty Dawson
 Josephine Ellison
 Cindy Faillace
 Ann Fassel
 Michael Fesnak
 Janet Freidel
 Margaret Gentles
 Cathy Gephardt
 Richard Graber
 Lynn Grudowski
 Betsy Hanssens
 Richard Hartmann
 Lucille Hite
 Jennette Hughes
 Ron Hugo
 Marian Jones
 Deanna Keough
 Bridget Klotz
 Anneliese Kraemer
 Art Kramer
 Doris Kramer
 Peggy Kramer
 Dolly Lafferty
 Patricia Lawson
 Dorothy Layher
 James Leahy
 Karl Loewe
 Anne Luig
 Kathy Meaney
 Kathleen McAdoo
 Betty Morlock
 Norma Mueller
 Kathy Nucero
 June Rizzo
 Dorothy Schaffer
 Helen Schneider

Ellen Schiltz
 Phyllis Schultz
 Barbara Stanton
 Helen Stec
 Annemarie Steinhofer
 Thelma Townsend
 Dolores Trueman
 Kathy Wersinger
 Sharon Williams

20+ YEAR RESIDENTS

30 Years

Jewell Coyle

26 Years

The Rev. Harry Spink, Jr.

25 Years

Marie McMenamin
 Hazel Peatman

24 Years

Elizabeth (Betty) Morlock

23 Years

Dorothea Burke
 Regina McGovern

22 Years

Edith Uhlman

21 Years

June Wodowski

20 Years

Robert Rudolph

CENTENARIANS

105

Yetta Goldstein

104

Marie McMenamin

101

Marie Armstrong
 Frances Everly
 Elizabeth Morlock
 Thelma Townsend
 Sylvia Verbin
 Giselda Vettrano
 Catherine Wagner
 Elisabeth Wilson

100

Cecelia Amato
 Olga Desiderio
 Christine Hamilton
 Jennie Kosinski

MEALS ON WHEELS VOLUNTEERS

Total Meals Delivered: 3,816

Jeanne Balay
 Martha Baun
 Jane Brough
 Gisela Broughton
 Maryann Curran
 Jim and Patti Gaughan
 Crystal Ginsberg
 Emma Harris
 Janette Hughes
 Ella Johnson
 Caryn Kuhner
 Kathy McAdoo
 Ginny Muller
 Janet Stott



Our Focus

600

Residents

525

Staff

4,000

Skilled Nursing
Residents

Community Benefit

As a nonprofit senior living community, we take great pride in our commitment to reinvest our resources to improve the well-being of not only our residents, but also the larger community.

We do this through our comprehensive community benefit program, without financial incentive, focusing on five key areas of need: social accountability, financial assistance, health and wellness, community support, and training and education.



SOCIAL ACCOUNTABILITY

- Providing housing and services for more than **600 residents** and many members of the community.
- Providing affordable housing to low-income residents of the community.
- Providing home and community-based services through the Bridge to Care program to seniors who wish to remain in their homes.
- Providing **3,816 meals** to local seniors through NE Meals on Wheels.
- Assisting nearly **4,000 skilled nursing residents** and providing nearly **1 million days of care** to skilled nursing and rehabilitation residents and community members combined in the Pathways Skilled Nursing and Rehabilitation Center since opening in 1998.
- Offering respite and dementia care as part of our Personal Care program.
- Donating food, clothing, furniture and household items to various charitable organizations.
- Ministering to the diverse spiritual needs of all residents and others in the community.
- Coordinating employee **donations of 40 turkeys** for the Sunday Breakfast Rescue Mission Thanksgiving turkey drive.

We take great pride
in our commitment
to reinvest our
resources to improve
the well-being of
both residents and
our community.

FINANCIAL ASSISTANCE

- As one of the largest employers in Northeast Philadelphia, PPH employees paid nearly **\$600,000 in city wage taxes** and **\$435,853 in state taxes** in 2017.
- Providing **\$600,000–\$650,000 on average in Benevolent Care each year** that supports residents who outlive their financial resources and can no longer afford their cost of care. The need for Benevolent Care annually increases 8 to 10 percent.
- Providing **\$1,699,613 in uncompensated medical care**.
- Making charitable contributions to local community organizations, such as the Lawncrest July 4th celebration and the Second District Police Advisory Council.



HEALTH AND WELLNESS

- Offering fitness and aquatics programs to seniors in the community.
- Providing space for the Independence Blue Cross Silver Sneakers program and Silver and Fit program.
- Hosting an annual Wellness Symposium and blood drives and providing flu shots.



COMMUNITY SUPPORT

- Providing space for meetings and events free of charge to **13 community, church, school and civic organizations.**
- Participating as active members in local community and business associations and community service projects, including churches, schools, scout troops, veterans, chambers, senior centers and libraries.
- Offering intergenerational programs, including a summer **camp for 30 children** and a tutoring program consisting of **6 tutors volunteering** with local elementary schools (Cedar Grove Christian School and Rhawnhurst School), serving kindergarten through second-grade students every week.
- Making our outdoor digital sign available to local community organizations to post messages at no cost.
- Providing a site for the Cedar Grove Elementary School disaster drill.





TRAINING AND EDUCATION

- Serving as a training site for medical students, registered nurses, licensed practical nurses, special education students, area high school students and other future healthcare professionals from Temple University, Holy Family University, Community College of Philadelphia, Slippery Rock University, East Carolina University, Widener University and many others.
- Providing two senior internships in Recreation Therapy to Temple University students, who each completed **600 hours of training**.
- Promoting volunteerism to residents, staff and members of the community. In 2017, nearly **250 volunteers**, including residents, community members, high school students and college interns, volunteered nearly **40,000 hours** of community service to our community, saving time and money.
- Inviting the community to attend free educational sessions on aging, Alzheimer's disease, and low-vision and hearing loss support groups, as well as summer concerts, veterans' events and social activities.
- Providing professionally guided services to resident and community veterans and their families to assist with and expedite the application process for veterans' benefits.
- Providing **\$2,750 in healthcare education tuition** assistance for four PPH employees through the Eberhard and Helen Schea Endowment Fund for Healthcare Education.

In 2017, nearly 250 volunteers — including residents, community members, high school students and college interns — volunteered nearly 40,000 hours of community service to our community, saving time and money.



Our Impact



Making A Difference

As a nonprofit senior living community, we take great pride in our commitment to continually enhance programs and services and to improve the well-being of our residents. Our ability to innovate, maintain excellence and facilitate change is a growing expense that depends largely on generous charitable contributions — for which we thank our donors wholeheartedly!

LIVING IS AN ART AT PPH

We celebrated the completion of our new Arts, Culture and Education (ACE) Center & Gardens with Living Is an Art, a grand-opening and ribbon-cutting ceremony on Thursday, April 20, 2017. The ACE Center is the culmination of a nearly year-long, \$2.5 million capital expansion project that included new construction and renovations to various other areas on the PPH campus.

The 2,472-square-foot, three-story ACE Center serves as a main social hub of activity and provides a supportive environment for PPH residents, allowing them to continue to grow and thrive as they advance in age.

“What started off as a blueprint and a pile of debris has become the crown jewel of our campus and a milestone achievement in our long, prestigious and proud history. We are thrilled to unveil the new ACE Center & Gardens to our residents and the rest of the community.”

—Anthony L. Manzo,
PPH President and CEO

ACE CENTER & GARDENS HIGHLIGHTS

- Library with large-print books, computers and learning resources
- Art Studio and Epicurean Glass Works
- Fully integrated Wellness & Aquatic Center with heated indoor pool, private entrance and additional parking spaces for community guests
- Three state-of-the-art rooms for Memory Care to provide advanced care for residents afflicted with Alzheimer’s disease and other forms of memory loss
- A Craft Room
- New Fellowship Meeting Room for religious and other community groups
- New ACE Gardens, including a courtyard with a grateful Donor Dedication Path, handicapped access, benches, tables, chairs and a pavilion
- Retail and prescription drug Pharmacy
- An 824-square-foot environmentally friendly “green” rooftop above the ACE Center to help better manage storm water runoff.



Our Donors: Helping Uphold Our Mission

ANNUAL GIVING

PPH conducts annual appeals twice a year to existing, loyal donors. Some of our friends give a one-time heartfelt donation and many others choose to make regular (monthly/annual) donations commensurate with their giving ability.

The majority of annual donor gifts are designated toward Benevolent Care or area of greatest need, allowing PPH to uphold our Mission. PPH Benevolent Care supports residents who have outlived their financial resources and no longer are able to afford the cost of their care. PPH currently provides approximately \$650,000 in Benevolent Care, allowing residents to remain in the place they call home while continuing to receive the quality care they need and deserve. The need for Benevolent Care funds increases each year by 8 to 10 percent.

We take great pride in our continuous commitment to enhance programs and services and to improve the well-being of our residents. Our ability to innovate, maintain excellence and facilitate change is a growing expense that depends largely on generous philanthropic support.

The Bergdoll Society

The Bergdoll Society was established in 2005 to recognize donors who have generously given \$500 or more in the previous calendar year, as well as donors who have consistently contributed to PPH for 10 or more consecutive years. The Society is named for Elizabeth Bergdoll, whose bequest of \$15,000 in 1898 was used to purchase the parcel of land in Philadelphia that ultimately became the beautiful and expansive community we enjoy today.

The Bergdoll Society Award was created in 2006 to honor one Bergdoll Society member with a giving heart and to recognize their culture of philanthropy.

The **PPH Community Leadership and Service Award** was created in 2016 to celebrate the 10th anniversary of The Bergdoll Society and to honor a partner in our community for sharing our values, providing vision and leadership and giving tirelessly to serve the needs of others.

These annual awards are presented at **The Bergdoll Society Awards and Recognition Dinner**.

“When we say we give residents the ‘opportunity to achieve their highest possible quality of life,’ look no further for evidence of our steadfast commitment....The ACE Center & Gardens bring something special to PPH residents. Every one of our residents has the opportunity to live life to the fullest and to make living a form of art.”

—Richard D. Soltan, Esq.,
Chair, Board of Directors



June Wodowski accepts her 2017 Bergdoll Society Award.



The Collins Family, owner of Collins Family ShopRite®, accepts their 2017 Community Leadership and Service Award.

2017 Donors

THE BERGDOLL SOCIETY LEGACY CIRCLE

(\$30,000+)

Estate of Ruth B. Clark
Estate of Mrs. Helen
M. Stailey
Estate of R. Sherwood
Van Atta

PRESIDENT'S CIRCLE (10,000+)

PPH Auxiliary
PPH Chapel Offerings
Mr. John W. Wozniak, Jr.

FOUNDER'S CIRCLE (\$5,000 – \$9,999)

Goldman Sachs Gives
Foundation
The Eberhard and Helen
Schea Endowment Fund
for Healthcare Education
Taubel Estate
Mr. and Mrs. Thomas
J. Thomas
Mr. and Mrs. Frank Venuti

VISIONARY CIRCLE (\$2,500–\$4,999)

Mr. and Mrs. William B. Davis
Mr. David E. Elliott
Mr. Michael Fesnak
PPH Craft Groups
Estate of George
A. Schlosser
Miss Helen L. Schneider
Estate of Charlotte Webb

LEADERSHIP CIRCLE (\$1,000–\$2,499)

Mr. Robert A. Andres
Anna T. Jeanes Foundation
Ms. Dorothy Barber
Barbara R. Beckman, Esq.
Mr. James P. Bodine
Mrs. Aina Boraas
Mr. Frank E. Burger
Cannstatter Volksfest
Verein

Citizens Bank
Estate of Nara L. Cole
Mrs. Elaine Crooks
Mrs. Mary Ann Cassizzi
Mrs. Daphne G. Floyd
Mr. and Mrs. Daniel Gargel
Mr. and Mrs. Thomas
Gennaro
Mrs. Jean E. Gibson
Mr. William L. Gross
Mr. Gunter G. Hauer
Mr. Paul M. Hedges, Sr.
David E. Heilman, Esq.
Mr. Timothy C. Hinchcliff
Ms. Lucille R. Hite
Mr. Ronald E. Hugo
Mr. and Mrs. Max Humpl
Mr. John Hunt
Mr. W. Russell Koerwer and
Mr. Stephen F. Schreiber
Lawndale Baptist Church
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TRIBUTE GIVING

Tribute gifts are wonderful ways of recognizing someone special. These gifts represent a lasting tribute to a special person — or group of people — while helping propel the PPH Mission and supporting our efforts in maintaining a secure and comfortable community.

Honorary Gifts

An honorary tribute gift can recognize someone special or commemorate a milestone celebration such as a birthday or anniversary. This gift will truly mean the world to the recognized party while making a world of difference to others here. An acknowledgment letter will be sent to notify the designee of the gift.

Memorial Gifts

A Memorial Gift celebrates an individual who was admired, loved and respected — a lasting tribute to the important role he or she played in the lives of others. It can establish a permanent link with the past and encourages others to participate in a vision for the future. PPH notifies the person of your memorial contribution through a formal letter signed by the PPH President and CEO.

Recognize a “Guardian Angel”

The Guardian Angel Program is a wonderful way to say “thank you” for exemplary work to a special caregiver, staff member or someone who has made a profound difference in your life or in the life of someone else in the PPH Family. With a donation of \$250 or more, the Angel is recognized with a certificate and custom PPH Guardian Angel lapel pin and is honored during a surprise presentation. Guardian Angels are eligible to receive the newly created Customer Service President’s (CSI) Award.

Pave the Walk of Remembrance

For a gift of \$100, family members, friends, businesses and organizations can have their names or the names of a loved one permanently inscribed on a brick lining the pathway of our Walk of Remembrance. This beautiful, serene garden is a special place for meditation, healing and remembrance.

Newspaper Listings

Families may also wish to ask for tribute gifts through an obituary. The notice in the obituary might read, “In lieu of flowers, the family requests contributions be made to The Philadelphia Protestant Home, 6401 Martins Mill Road, Philadelphia, PA 19111.”



To learn more, visit
PPHFamily.org/giving
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HOME SWEET HOME

Norma Mueller (pictured, center), 89, was among PPH's very first members of the in-home support program, Bridge to Care. Following the footsteps of her mother, Emma Wright, Norma moved into Gateway Manor as a PPH Independent Living resident, where she enjoyed taking Wisdom in Senior Education (WiSE) educational classes and volunteering. Norma later became a Resident Floor Representative and received the Volunteer of the Year Award in 2012. In 2015, she was honored as the Personal Care Resident of the Year. In 2017, Norma was an honored guest at the PPH 12th Annual Gala for Benevolent Care. Norma is a treasured member of the PPH Family.



Our Donors: Helping Uphold Our Mission

EMPLOYEE GIVING

PPH employees give back through the Employee Giving Program, which enables donations through payroll deduction, a convenient way for employees to support the PPH Mission.

PPH employees also help meet the personal needs of residents on Benevolent Care through designating an additional one-time gift to Adopt-A-Resident.

This program allows Social Services to purchase personal care items such as toiletries, pajamas and slippers. During the holidays, it is always nice for residents to receive a much-needed gift such as a haircut that they otherwise may be unable to afford.

Staff members whose name are listed below in bold contributed a one-time gift in addition to their contribution through the Employee Giving Program.



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Our Donors: Helping Uphold Our Mission

LEGACY GIVING

There are certain types of gifts or charitable contributions that PPH accepts as a nonprofit organization. By donating, the generous donor becomes a welcomed member of The Heritage Society of PPH.

Legacy Gifts — sometimes called Planned Gifts — require some evaluation and planning between the donor and the organization. They include the transfer of real estate property, life insurance policies and U.S. stocks and bonds, a bequest of a specific dollar amount to PPH in a Will and/or listing PPH as a percentage beneficiary of an Estate.

Some donors like to consider charitable contributions as part of their investment portfolio, while others simply may want to generate income through invested or planned gifts. Donations received in the form of a Charitable Gift Annuity (CGA) provide a lifetime income to the donor, and upon their passing, the remainder of the annuity is transferred to PPH. *These generous, visionary philanthropists give Gifts from the Heart that leave a lasting impression and provide a future to other PPH residents.*

The Heritage Society

The Heritage Society was established in 1990, during the Centennial Anniversary of PPH. Its purpose for the last 28 years has been to honor and acknowledge generous friends and donors who have made a personal commitment of a Legacy Gift that graciously will come to PPH in the future.

Regardless of which type of gift one makes to become a member of The Heritage Society, the thing all donors have in common is a deep and personal commitment to our mission and compassion toward others. PPH's Founders shared these values. Now, 128 years later, these values — **commitment, compassion and caring for one another and those that will come after** — continue to be the driving force of who PPH is at its heart.

PPH is blessed to have a Heritage Society to plant the seeds for our future and to have the caring hearts and visionary minds to make legacy gifts today that sustain our promise for tomorrow. Gifts from the Heart make a world of difference to the world we leave behind.



The Heritage Society Luncheon

At the annual luncheon, new members are inducted into The Society, additional Legacy Gifts from current members are recognized and the visionary philanthropy that The Society represents is celebrated.

Heritage Society members' names are displayed on the Wall of Honor and on a brick in the Remembrance Garden. Each member also receives a lapel pin and a personalized certificate of membership.

2018 NEW MEMBERS:

Carol Altimari
Maureen Fitzpatrick
The Rev. Kenneth Smith

2018 LEGACY GIFTS:

Viola DeFrancisco
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**Inducted posthumously*

If you would like to join this prestigious and important group of donors, please contact the Fund Development Department at 215.697.8586. If you already are a member, we appreciate your help in identifying and connecting us with other potential donors.

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LEGACY GIFTS RECEIVED FROM MEMBERS OF THE HERITAGE SOCIETY DURING 2017

Ruth B. Clark
George A. Schlosser
Helen Stailey
Albert Taubel
Sherwood Van Atta
Charlotte Webb

Members of The Heritage Society who passed away during 2017:

Emma M. Alberti
Dorothea J. Burke
Lorraine G. Hausmann
Lydia Oliver
June Rizzo
Charlotte Webb

Our Donors: Helping Uphold Our Mission

GRANTS AND FOUNDATION GIVING

PPH relies on grant funds through generous corporate and private foundations, donor-advised funds and other sources to provide upgraded programs and services or fund capital improvements not affordable in our annual operating budget. Grant monies also help underwrite ongoing professional development and continued education and training for the dedicated staff who care for the residents we serve.

GRANTS RECEIVED IN 2017

The Eberhard and Helen Schea Endowment Fund for Healthcare Education

This year, PPH announced four Schea Scholarship recipients. The Eberhard and Helen Schea Endowment Fund for Healthcare Education was established in 2007 to support continuing healthcare education programs, which promote the overall well-being of PPH residents and staff. The Fund is named in honor of Eberhard “Ebbie” and Helen Schea, long-time PPH residents, supporters and donors. Scholarships were awarded to four PPH employees seeking secondary education. Winners are chosen based on financial need, academic merit and an essay on how the funds will be used to advocate their careers in healthcare and senior services. Scholarship recipients in 2018 are:

Margy Antoine, LPN, Healthcare

DeVon King, Dining Manager, Dining Services

Amanda McCalister, Registered Nurse, Healthcare

Julianne Watkins, Social Worker, Social Services

Anna T. Jeanes Foundation

The mission of the Anna T. Jeanes Foundation is, in part, to provide for the health and wellness of the geographic community served by Jeanes Hospital. This year, a grant from the Foundation helped bring trained and expert music therapists from the Settlement Music School to the PPH campus for a 12-week program to benefit residents in our Personal Care Chapters Memory Care Unit. Programs of this kind have shown positive results contributing to the reduced use of psychotropic medications for managing the symptoms of Alzheimer’s disease, dementia and other forms of age-related memory loss.



The band LEGACY performs at The Enchanted Garden Gala.



*Schea Scholarship Recipients:
Amanda McCalister, DeVon King
and Julianne Watkins.
(Margy Antoine not pictured.)*



A grant from the Anna T. Jeanes Foundation combined with memorial contributions from the family of Hellen Mattner funded a Music and Sensory Therapy Program for Chapters Memory Care residents.

2017 Fund Gifts and Partners

Corporate and Donor-Advised Fund Gifts

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PRACTICING THE ART OF GIVING BACK

Ron Hugo is an Independent Living Resident and member of the stained glass group Epicurean Glassworks. Proceeds from sales of their beautiful pieces directly benefit PPH Benevolent Care. He says, "The ACE Center has become a place where we can go to learn, to create, to grow and to thrive. A place where we feel secure and know a higher quality of life is achievable at any age. Being a part of Epicurean Glassworks has enriched my life in so many ways."

Stained glass work pictured is by Independent Living Resident Hugo Groeber.

Our Donors: Helping Uphold Our Mission

THE 12th ANNUAL PPH GALA FOR BENEVOLENT CARE: The Enchanted Garden...Hope Grows Here!

The 12th annual PPH Gala for Benevolent Care, presented by Contract Pharmacy Services, was a terrific success. The event took place on Friday, October 20, 2017, at the Southampton Room in Northeast Philadelphia. Each year, the fun and formal event directly supports a growing population of PPH residents who have outlived their financial resources and are in need of Benevolent Care.

PPH welcomed nearly 250 attendees into The Enchanted Garden to enjoy lush thematic décor, a silent auction and dinner, dancing and entertainment from the popular live band, LEGACY. The evening also included exciting raffle and door prizes and a 50/50 game of chance, with proceeds directly benefitting PPH.

Guests had the privilege of honoring Personal Care resident Norma Mueller. Norma's son, Bob, shared the family's story in a video that took attendees on a journey through her time at PPH. In addition to Bob and the Mueller's inspiring family story of hope, the night's speakers also included Anthony L. Manzo, PPH President and CEO; Richard D. Soltan, Esq., PPH Board Chair; W. Russell Koerwer, Chair of the Honorary Gala Committee; The Rev. William Mueller and The Rev. Rodney Kopp.

Funds raised from our signature gala event immediately and directly impact the residents we serve. The 2017 effort was particularly meaningful, as PPH continues to grow and evolve to meet the changing needs of a rapidly growing population of older adults. Because of events and initiatives like our Gala, we are able to keep hope alive for so many families, securing the promise that their loved ones will always have a place to call home.

We are very grateful to the generous donors, sponsors, attendees, residents and staff who made this year's Gala a record-breaking success. The evening grossed more than \$130,000 — the most in the event's history.



PPH Chaplain Pastor Jack Price and Personal Care resident and honored guest Norma Mueller enjoying The Enchanted Garden



Guests enjoy the photobooth experience at the 2017 PPH Gala for Benevolent Care

2017 Gala Sponsors & Patrons

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PPH is like a permanent vacation!
So much to do...
friendly people...
delicious food...
fantastic entertainment.
Best move ever!

Carol Cherrington, Current Resident

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Medical Care

\$657,110
Total Raised
Contributions

**\$600,000–
650,000**
on Average in
Benevolent Care
Each Year